

THE PERFECT PARTNER FOR YOUR BUSINESS



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> Ingredients For The Foodservice Industry

WHAT'S ON
THE MENU?

> Report

MEGATRENDS IN THE
COLD CHAIN INDUSTRY

> Frozen Pizza Market

INNOVATION AND
GROWTH DRIVE SURGE



INNOVATION AT ITS FINEST

Global demand for high-performance food processing solutions continues to rise, so industry leaders are stepping up through innovation, strategic partnerships, and deep product expertise.

From Urschel's new alliance with KRONEN GmbH to FAM STUMABO's tailored engineering and Grote Company's cutting-edge applicators, manufacturers are leveraging collaboration and precision technology to make sure they can meet consumer expectations. We've now reached the point where companies are no longer just equipment providers, but comprehensive solution partners committed to optimizing yield, quality, and efficiency across every stage of the production line.

URSCHEL EXPANDS PORTFOLIO THROUGH COLLABORATIVE EFFORTS

"Urschel is proud to announce our collaboration with KRONEN. Urschel will soon be a minority stakeholder in KRONEN GmbH through a capital investment. As a 100% employee-owned company, Urschel's vision aligns with KRONEN's. For Urschel, this is a strategic opportunity to expand and complement our current offerings. KRONEN's products include conveying, packaging, and small to medium scale cutting machinery. This business venture will strengthen our market share and greatly benefit Urschel customers, specifically in the US, Mexico, and parts of Asia. This new venture with KRONEN has great potential to yield considerable growth for both companies," confirmed Alan Major, chief sales officer. Urschel will begin selling

KRONEN Systems in the United States and Mexico in July. In Asia (excluding Vietnam), Urschel will take over sales starting in 2026. Urschel and KRONEN are united by a range of strategic goals to combine their strengths. Urschel customers should contact their local Urschel salesperson in the US and Mexico via urschel.com if interested in a KRONEN purchase or to learn more about KRONEN products visit kronen.eu. More and more information about KRONEN systems will be added to the Urschel website in the coming months. As part of the

agreement, Urschel gains the KRONEN hub office located in Madison, Wisconsin, US. This location will be renamed Kronen-Urschel US LLC.

A MILESTONE PARTNERSHIP

Urschel Laboratories, Inc. is the global leader in food cutting technology, headquartered in the US, centrally located in Chesterton, Indiana one hour outside of Chicago. Urschel has a global network of direct offices and distributors surrounding the globe with centralized hubs in Europe and Asia.



Photo: Urschel



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Alan Major, chief sales officer Urschel

KRONEN GmbH is an international leading manufacturer of food processing technology for salad, vegetable, and fruit processing located in Germany. The goal of both partners is to strengthen their market positions, combine their expertise, increase sales, and achieve sustainable growth. Both companies and brands will remain fully independent, and Urschel manufacturing and production in Chesterton, Indiana, US as well as KRONEN sites in Kehl and Achem, Germany will continue to operate as before. "The partnership is a milestone in KRONEN's company history. Announcing such a collaboration is not an everyday occurrence. It strengthens our position and visibility in the market. With the increase in orders and revenue, and with Urschel's investment in our two production sites in Kehl and Achem, we can accelerate our development. This allows us not only to remain a future-proof employer, but also to expand our production capacities and further enhance the development of new solutions," says Stephan Zillgith, managing partner of KRONEN GmbH. From an operational standpoint, the sales partnership collaboration is clearly defined in countries and regions. Soon, Urschel will have sole distributor rights in the US, Mexico, and Asia (excluding Vietnam). Leveraging the Urschel global network of sales and support in these regions will be a win-win proposition for both companies. Urschel exclusively manufactures Urschel cutting systems for high processing capacities as well as all crucial parts and knives for Urschel cutting machinery. KRONEN machines and lines complement Urschel's product range. This enables Urschel to offer its customers in the US, Mexico, and Asia complete solutions – from disinfection, preparation, peeling, cutting, mixing, washing, drying, conveying, and weighing to packaging. Additionally, KRONEN small to medium cutting machines, which meet different customer requirements, further expand Urschel's portfolio and will also be distributed. Urschel customers may contact their local Urschel office for more information at www.urschel.com.

Nut Processing Solutions



Successful processors rely on Urschel reduction equipment for all types of nuts and seeds.

From the CC Slicer and N Granulator to the new Comitrol® Disc Mill 380 (DM380), Urschel delivers ideal reduction solutions. Pair the DM380 with the Comitrol® Processor Model 1700 for ultra smooth nut butters.

Explore more cutting solutions at [urschel.com](https://www.urschel.com).



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